

ADMISSION NOTICE

ADVANCED CERTIFICATE IN BUSINESS ADMINISTRATION (ACBA)

BATCH-2

A Joint Program by IBA, DU & AMDISA

Following the legacy of its much sought after academic programs (MBA, BBA and Executive MBA) Institute of Business Administration (IBA), University of Dhaka has introduced a regular certificate program: Advance Certificate in Business Administration (ACBA) in collaboration with Association of Management Development Institutions in South Asia (AMDISA), a SAARC recognized body. The program is particularly suited for business executives and managers who wish to update their knowledge base but are hard pressed for time to go for a full-length MBA or EMBA Program. However, business graduates who feel the need for a refresher course to keep themselves updated with the best practices in management are also welcome. The ACBA Program consists of four modules, which are:

ACBA M1: Marketing in a Changing Environment

ACBA M2: Accounting and Finance for Managerial Decisions

ACBA M3: Human Resources and Employee Relations

ACBA M4: Strategic Planning and Innovation Management

Program Schedule

Each module will be taught over five weeks (Fridays and Saturdays only). The modules will be offered back to back, as such 20 weeks will be required to complete the entire program. Classes of ACBA Batch-2 will commence from January 04, 2013. The last date of application is December 10, 2012.

Eligibility Criteria

Prospective candidates must fulfill the following criteria for admission:

- Minimum bachelors degree in any discipline;
- At least 5 (five) years of work experience with reputed organization(s);
- Applicants must have a minimum CGPA of 2.50 out of 4.00 or 3.00 out of 5.00 in all public examinations;

- For GCSE and other international qualifications equivalence will be established by the Institute.

Admission Procedure & Fees

Candidates fulfilling the above requirements should apply using the prescribed application form available at the contact address given below or at www.iba-du.edu. Eligible candidates will be appearing before an interview board for selection.

The enrollment fee for the program (to be paid once only) is Tk. 4,500 (or US\$ 55). The fee for individual module is Tk. 24,500 (or US\$ 295).

Certification

On successful completion of each module, participants will be awarded a certificate for the module. Participants completing all four modules will be awarded an Advanced Certificate in Business Administration (ACBA) by Management Development Program (MDP), IBA and AMDISA.

Key Resource Persons

The resource persons for the program comprise faculty members from IBA, University of Dhaka and other regional business schools under the umbrella of AMDISA. Leading management practitioners from the industry at home and abroad will also conduct business sessions.

Contact Details

For application and other information please contact:

Management Development Program (MDP)

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